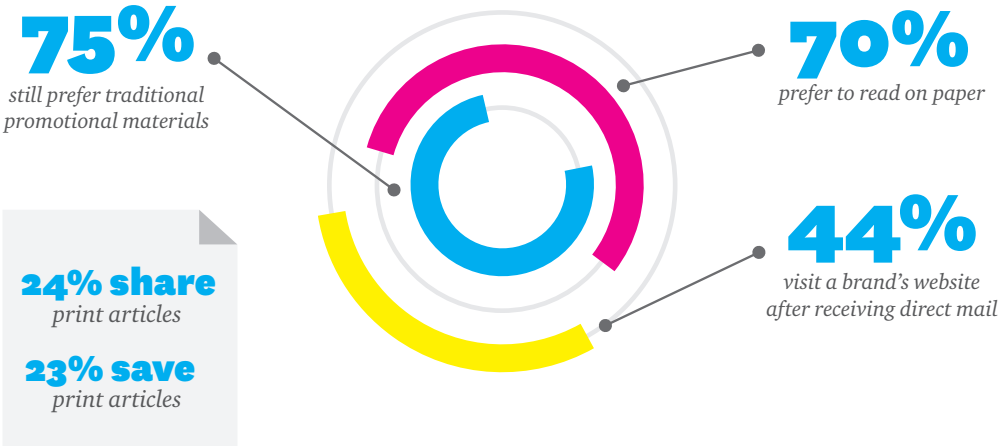
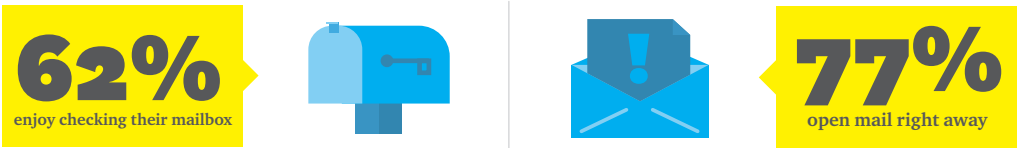


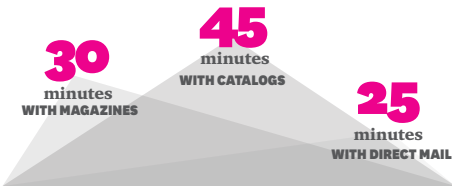
PRINT BY THE NUMBERS



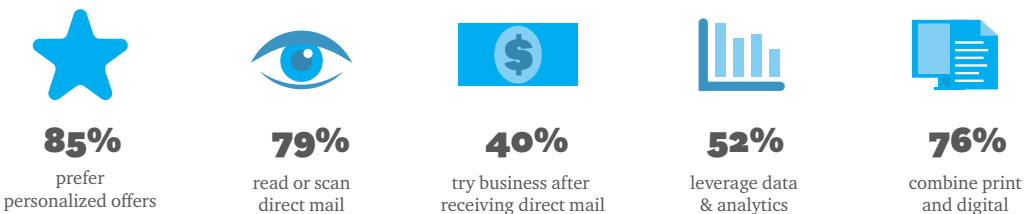
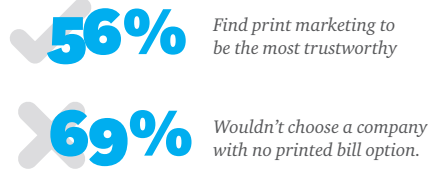
People look forward to it.



They spend time with it.



They trust it.



Direct mail also yields a 13:1 ROI

&

brings in **78%** of **NON-PROFIT DONATIONS**



